



**Morocco's Annual
Investment
Conference 2009**
Opportunities for Growth and Progress

Monday 9th of November 2009
Mansion House
City of London
London EC4

08:15 – 09:00 Registration and refreshments

09:00 – 09:45 Opening speeches

- **The Right Honourable Alderman Ian Luder**, Lord Mayor of the City of London
- **HH Princess Lalla Joumala Alaoui**, Ambassador to the Court of St James
- **Mr Taib Fassi-Fihri**, Minister for Foreign Affairs and Cooperation
- **Lord Davies of Abersoch**, Minister of State for Trade, Investment and Small Business

09:45 – 10:45 Panel 1: “Continued growth in challenging times” **

Conducted by:

Mr Salaheddine Mezouar, Minister of Economy and Finance

Panel:

- **Sir Stephen Wright**, Chief Executive, International Financial Services London
- **Mr Ismail Douiri**, Vice President, Moroccan Banking Association
- **Mr Karim Hajji**, Managing Director, Casablanca Stock Exchange
- **Mr Said El Hadi**, President of Board, Tanger Mediterranean Special Agency

10:45 – 11:15 Refreshment break

11:15 – 12:00 Panel 2: “Is Morocco the new industrial heartland for the region?” **

Conducted by:

Mr Ahmed Reda Chami, Minister of Industry, Trade and Information Technology and President of the British Chamber of Commerce, Morocco

Panel:

- **Rt. Hon. The Baroness Symons of Vernham Dean**
- **Mr. Mohammed Horani**, President of General Confederation of Moroccan Enterprises
- **Mr. James Todd**, Managing Director of Unilever Maghreb
- **Mr Ian Godden**, Chairman, Advancing UK AeroSpace Defense and Security Industries

12:00 – 12:45 Panel 3: “Does Morocco provide a new model for bridging old and new energy systems?” **

Conducted by:

Ms Amina Benkhadra, Minister of Energy, Mining, Water and Environment

Panel:

- **Mr. Mohammed Raihani**, Managing Director, Shell; President British Chamber of Commerce Morocco (BCC)
- **Mr. Trevor Nash**, CEO, Tessera Solar International

12:45 – 13:00 Concluding Remarks

Mr. Mostafa Terrab, Chairman and CEO of OCP Group and Co-Chairman of Moroccan British Business Council (MBBC)

13:00 – 14:00 Buffet lunch

14:00 – 16:00

- **Pre-arranged one-to-one briefings**
- **Meeting with Ministers and Members of the Moroccan delegation**

*** Panel Speakers/Participants subject to change*